



Call Management Solutions

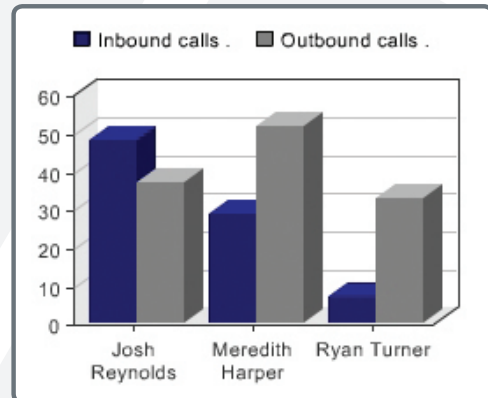
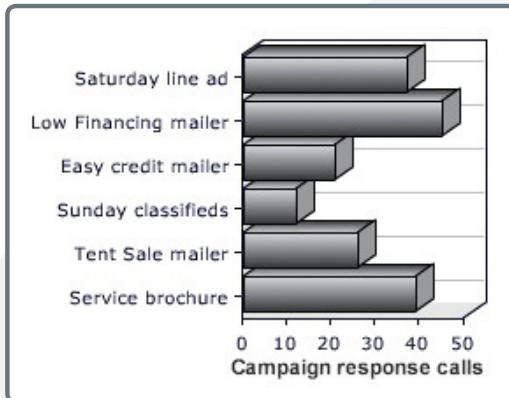
Call measurement and recording are essential tools in your business. Now is the time to use one fully integrated solution with the most cost effective tracking, recording and call blast technology on the market. DealerSocket offers everything you need, all in one solution.

INBOUND CALL MEASUREMENT WITH RECORDING:

- Measure the effectiveness of your marketing efforts with toll-free and local phone numbers
- Record and monitor inbound phone calls—discover the reality behind each call
- Learn who is responding to your ads and how your team is handling the leads

OUTBOUND CALL MEASUREMENT WITH RECORDING:

- Record and monitor outbound phone calls - increase quality assurance and accountability
- No equipment or hardware is involved - use your existing phone system
- Employees can enter an ID code to receive credit for the calls they have placed



ONGOING CALL BLASTS:

- Enhance customer service and quality control with automated outbound call messages
- Simple to use - create a call task and upload a phone list
- Perfect solution for appointment reminders, service calls and customer communication
- Fully integrated with DealerSocket to track marketing effectiveness

ONLINE MARKETING MEASUREMENT:

- Dynamically change the contact phone numbers on your website based on the online campaign that delivered the visitor to your site
- Create reports that show the relationship between clicks and calls
- Learn which web campaigns are resulting in conversations